



Auckland Tourism, Events and Economic Development Ltd

An Auckland Council Organisation

www.em.org.nz

Business E-Letter

September 2011

Dear Janice

Spring is all about celebration – celebrating the new season as we look forward to the warmer months. There has been a lot of celebrating around the Auckland south area lately, especially last month when we announced the winners of the 2011 Westpac Auckland South Business Awards. In this issue we take a closer look at the winners and success stories from the awards journey. There's much more to celebrate, so keep on reading!

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Awards winners announced

Celebrations were well and truly in order at the Gala Dinner of the 2011 Westpac Auckland South Business Awards on 12 August. After many weeks of intense scrutiny from the judging panel, the winners were provided with an opportunity to celebrate their success.

Congratulations to all the winners. The Westpac Auckland South Business of the Year Supreme Award winner for 2011 is **East Tamaki Healthcare**.

[View all the winners >>](#)

Business Mentors wanted



Have you 'been there and done that' in business? Want to help others on the road to success? Become a volunteer business mentor and let your experience help other ventures thrive. Your experience is needed!

As the Auckland south agent for Business Mentors New Zealand, we recruit mentors who have been successful in business and have the skills, experience and professional disciplines to assist companies to solve their problems.

[Find out more >>](#)

Free business assessment

Need to examine your business to assess where to next? If your company is growing or has the potential to, our team of advisors will take you through a business assessment to help formulate an action plan to reach your business goals.

Whether you need advice, subsidised training, R&D funding or information, our advisors will help identify your business needs and plot a path for growth. We're here to help your business reach its true potential.

[Find out more >>](#)

YES Trade Fair



More than 150 local secondary school students took part in a business Trade Fair last week as part of the Young Enterprise Scheme (YES). The Trade Fair, held in Manukau Square last Sunday, saw student companies selling their own products and services directly to the public.

The students' Trade Fair stalls were eligible for two Trade Fair awards judged by three 'mystery' judges. ALIYES from **Auckland Seventh Day Adventist High School** won the Best Customer Service and Sales Award for its emergency survival kit inspired by the Christchurch earthquake. Two teams won the top prize for Best Trade Fair Stand Award; PLUS from **Macleans College** with its eco-friendly soap made from used coffee beans and iCare from **Pukekohe High School** with its organic certified pet treats.

[More information on the Young Enterprise Scheme >>](#)

Match Ready Business - a taste of rugby



The countdown to the rugby action is on and we're delighted to see a number of Auckland businesses are ready to take advantage of the tournament opportunities. A great example of getting match ready is the [Spit Roast Catering Company](#) (SRCC) of East Tamaki, which has launched a new product offering – the '[Kiwi Experience](#)' package especially for the tournament. The traditional NZ lamb roast meal, complete with honey-glazed kumara and Pavlova with kiwifruit is the ideal catering solution for businesses hosting VIPs and international visitors. SRCC has kindly extended their special offer to businesses registered with ATEED.

Book your function (over \$1500) before 30 September and receive a FREE official Adidas All Blacks jersey! Plus every function booked and confirmed before 30 September also goes in the draw to win a fully stocked beer fridge for a week!

[Find out more >>](#)

Starting a new business? Starting Off Right programme



Kickstart your new business with this interactive programme. Starting Off Right will empower and inform new start up ventures as they begin the business journey. This workshop will examine the many concerns business owners have when starting a business and provide an opportunity to network with others who have similar queries and challenges.

Register now for one of our workshops, held on the third Wednesday of each month, 11.00am to 2.30pm.

[Register now >>](#)

Greentree GAME ON - Be in to win \$250,000 worth of business software



This December, one lucky business will walk away with the ultimate painkiller and multivitamin: \$250,000 worth of Greentree business software, including implementation and hosting for the first two years. Easy to enter, GAME ON is open to every single business across the country.

It's the sort of prize that can help transform a company, making it more competitive - primed for business.

[How to enter >>](#)

Cracking China: Don't leave export knowledge to chance

China Business Training is for New Zealand companies and business people looking to export to this exciting market. New Zealand Trade and Enterprise's China Business Training includes both scheduled training (delivered in a two day programme consisting of four half day modules) and custom training (delivered according to company specific sector or issue).

[Register now >>](#)

NZ Food Innovation Showcase



The NZ Food Innovation Showcase, 16 - 18 October at the Viaduct Events Centre, will lead visitors on a journey of discovery. See how food manufacturers are using purpose built food processing facilities to help commercialise food ideas for markets in NZ and around the world.

The Showcase is free to attend for trade professionals from the food & beverage and food packaging industries.

[Register now >>](#)

InnoVest 2011



It's time for entrepreneurs, investors and advisors from both sides of the Tasman to examine issues, share insights and showcase innovation and investment opportunities.

Let's think big together at the inaugural Australasian Innovation & Investment Summit (InnoVest 2011), 26 October at the SkyCity Auckland Convention Centre.

[Register now >>](#)

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