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**Auckland
Tourism
and Economic
Development**
An Auckland Council
Department
formerly Enterprise

www.em.org.nz

Business E-Letter

December 2011

Dear Janice

Welcome to the festive season. It's been a hectic year for businesses so we hope you are able to relax and enjoy Christmas with family and friends. 2012 could be a big year for your business.

The team at ATEED south would like to thank everyone for the support we've received this year – it's been a busy one! Also a big thank you to all our programme sponsors and judges who donate so much time and effort to helping businesses in Auckland south grow. We really enjoy working with so many local companies and eagerly anticipate what 2012 may hold for us all. Have a very **Merry Christmas and a Happy New Year!**

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Counties Manukau high school wins top business award



Auckland secondary schools dominated the Lion Foundation Young Enterprise Scheme (YES) national awards in Wellington winning six top awards; with an Auckland South school taking top honours.

Macleans College's student company, PLUS, won the prestigious Lion Foundation Young Enterprise Scheme Company of the Year as well as The Edge, Mediaworks Award for Excellence in Communications. The team impressed the judges with its eco-friendly, all-natural soaps made from used coffee beans.

Another local company, Social Marketing Team (SMT) from Auckland Seventh Day Adventist High School won the Ministry of Pacific Island Affairs Award for Excellence in Pacific Business.

[For more information >>](#)

Practical business advice available



If you need advice about an area of your business, try a business mentor. With a team of experienced volunteer mentors offering a wide range of expertise - there's someone to help your business.

This free programme matches businesses with a skilled mentor carefully selected for your needs. All mentors are successful business people and have the skills, experience and professional disciplines to help solve problems, provide the confidence to plan and manage a venture, meet new challenges, and develop new skills necessary for achieving results.

Thank you to our dedicated team of mentors, we wish you all the best for a Happy Christmas and prosperous 2012.

[For more information >>](#)

Starting a new business?



If you aspire to be your own boss in 2012 our Starting off Right programme could help launch your business dreams. It's interactive, informative and essential for avoiding the common pitfalls of start up ventures

Starting Off Right will empower and inform new start up companies as they begin the business journey. This workshop will examine the many concerns business owners have when starting a business and provide an opportunity to network with others who have similar queries and challenges.

Register now for our February workshop, 11.00am to 2.30pm (date to be confirmed).

[For more information >>](#)

Kickstart your business in 2012



If 2012 is the year your business is going to grow, export or face new challenges – ATEED is here to help. Our Business Assistance Programme is designed to help innovative and aspiration companies reach their goals.

Make an appointment to see our expert advisors in 2012. Whether you need advice, subsidised training, R&D funding or information, they will help identify your business needs and plot a path for growth.

[For more information >>](#)

EMA courses in Manukau



In partnership with the Employers and Manufacturers Association, we conduct a series of training courses.

These high quality training courses, hosted at our premises in Manukau, have been selected to meet the specific needs of businesses in Auckland south and will be delivered by highly regarded training consultants.

[For 2012 course dates >>](#)

TelstraClear Pacific Events Centre's new contact



TelstraClear Pacific is the premiere events centre of Auckland south. It is perfect for conferences, conventions, meetings, expos, special events and other functions. Located between the Southern Motorway and Great South Road, it enjoys the highest visibility of any venue in New Zealand, complemented with ample car parking.

TelstraClear Pacific Events Centre would like to introduce their new sales executive, Karen Byrne who comes with more than 10 years experience in FMCG. Karen will be the first point of contact for existing and new clients for the Events Centre and can be contacted 09 966 1748.

[For more information >>](#)

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