



# Auckland Tourism, Events and Economic Development Ltd

An Auckland Council Organisation

[www.em.org.nz](http://www.em.org.nz)

Business E-Letter

October 2011

Dear Janice

Believe it or not, it's half way through October! But don't be fooled with the fast approaching 'silly season', there are still plenty of programmes and workshops to help your business grow and prosper. Keep reading to see how we can help you, whether it's getting your business started or growing it through export opportunities. Let us know how we can help your venture.

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## Need help growing your business?



If your business is looking to grow, aspires to export or has the potential to do both, let our **free Business Assistance Programme** help your venture reach its true potential.

Whether you need advice, subsidised training, R&D funding or information, our expert advisors will help identify your business needs and plot a path for growth.

[Find out more >>](#)

## New businesses get a helping hand



Our new **Starting off Right programme** is designed to help business owners start off on the right foot and avoid common pitfalls that can hamper its success.

The half day seminar, held monthly in either Pukekohe or Manukau, has already helped dozens of businesses to examine their goals and business plans while also analysing the risks and legal requirements of starting a business.

The next Starting off Right seminars are in Pukekohe on Wednesday 19 October and in Manukau on Wednesday 16

November. For more information or to register, contact [yvette.hellyer@aucklandnz.com](mailto:yvette.hellyer@aucklandnz.com)

[Find out more >>](#)

## International conference comes to Auckland



The Competitiveness Institute (TCI), the leading global network for economic development leaders and thinkers, will hold its 14th Annual Global Conference in Auckland from 28 November – 2 December 2011.

If you are a business leader, economic development practitioner, policy maker, consultant, academic, investor - you're invited to attend.

With more than 350 delegates from over 40 countries, you'll learn, discuss and develop the latest ideas in competitiveness and clusters, build alliances, explore new models and envision what's next in competitiveness, cluster and innovation strategy and practice.

[Find out more >>](#)

## Business advice available



Do you need business advice or a sounding board to test ideas? Our business mentor programme could be just what you need!

The programme will provide you with a skilled mentor carefully matched to assist your business. We recruit mentors who have been successful in business and have the skills, experience and professional disciplines to assist companies to solve their problems, provide them with the confidence to plan and manage a venture, meet new challenges, and develop new skills. Sign up for a mentor today!

[More information >>](#)

## Papakura/Franklin monthly business breakfasts



Join us at the Papakura/Franklin business breakfasts, held on the first Thursday of every month at the Papakura RSA. This is a great opportunity to listen to a variety of guest speakers and network with other local businesses. In 2012 we will be extending our business breakfasts to include a venue in Pukekohe.

If you would like to be added to the mailing list for the Papakura/Franklin business breakfasts, contact [margaret.hogan@aucklandnz.com](mailto:margaret.hogan@aucklandnz.com)

## NZ Food Innovation Showcase



The NZ Food Innovation Showcase, 16 - 18 October at the Viaduct Events Centre, will lead visitors on a journey of discovery. See how food manufacturers are using purpose built processing facilities to help commercialise new products for markets in NZ and around the world.

The showcase is free to attend for the food & beverage and food packaging industries.

[Register now >>](#)

## InnoVest 2011



It's time for entrepreneurs, investors and advisors from both sides of the Tasman to examine issues, share insights and showcase innovation and investment opportunities.

Let's think big together at the inaugural Australasian Innovation & Investment Summit (InnoVest 2011) held on Wednesday 26 October at the SkyCity Auckland Convention Centre.

[Register now >>](#)

## Are you an intrapreneur?



As part of Global Entrepreneur Week NZ (GEWNZ), an Intrapreneurship Summit will be held on 15 November.

International speaker, Dr Peter Gray, 3M and Felicity Lawrence, Director DOC share their thoughts on creating an innovative culture within the workplace. Join the conversation with our expert panel and discuss your challenges and the solutions that are working.

[Register now >>](#)

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