




small business summit



“Your chance
to tell the government
what you think!”

Small Business The Key to Tomorrow

Driving New Zealand's Future featuring a debate
among our politicians and business leaders

10 September 2010 – Waipuna Convention Centre Auckland

Small to medium business in New Zealand are the foundation of our economy and to be successful in both the short term and long term, business owners need to engage with the key players and gain ongoing support from government. We invite you to have your say at the NZ Small Business Summit 2010. Proudly brought to you by the Independent Business Foundation.

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Welcome

Welcome to New Zealand's Small Business Summit 2010. The 2010 Small Business Summit will provide business owners with new and refreshing insights as well as business advice about the development and growth of their business.

This is your opportunity to meet, hear and engage with political and business decision makers who influence the way you conduct your business. By attending this summit, you will come away better prepared to survive the economic slowdown, to take advantage of new opportunities, to grow your business and achieve better returns.

We look forward to engaging in constructive dialogue and discussing the future of the New Zealand SME sector. Be involved, be better informed, have your say.

7.45 - 8.45	Delegate Registration
8.45 - 9:00	Opening and Welcome – IBF Chairman Grant Hally & Platinum Sponsor
9:00 - 9:20	Prime Minister – Hon John Key (TBC)
9:20 - 10:00	Keynote 1 – Roanne Parker, Director of Jericho, founder Hire-a-hubby,
10:00 - 10:30	Keynote 2 – Peter Beck, CEO of Rocket Lab. New Zealand's own 'Rocket Man'
10:30 - 11:00	Morning Tea and Networking
11:00 - 12:30	Policy Debate between Government Spokespersons and SME Business Leaders Julian Smith, Ross Robertson, Peseta Sam Lotu-liga (TBC), David Clendon MP, Phil O'Reilly, Fran O'Sullivan (TBC) Their voice – This is an opportunity to hear first-hand from government spokespersons on how they are and/or will continue to support New Zealand's largest business sector, SMEs. Hear from Business Leaders what they think should happen. Your Voice - this is your opportunity to question spokespersons on their initiatives and put forward your thoughts. Be heard, get answers, generate discussion!
12:30 - 1:30	Lunch
1:30 - 2:30	Building your Business
2:30 - 3:15	This session is about you and is a facilitated session addressing your business concerns: <ul style="list-style-type: none">• You will be divided into groups of up to 20.• Share and discuss what your main challenges are in business.• Work with others who have similar concerns and challenges.• Business Facilitators will assist you in finding answers with the help of experts. This session will leave you with a do-able set of actions to rejuvenate your business
3:15 - 3:30	Afternoon Tea and Networking in Display Area
3:30 - 4:15	What will you do differently? Participant feedback and questions for the panel of Business Experts.
4:15 - 4:30	Pam Martin – Kiwi Computer Challenge
4:30 - 4:45	Official Communiqué and Closing Remarks
5:00 - 6:00	Social Networking – Post Event Function

Be involved, be better informed, have your say.

Be in to WIN with ***pacificblue***

Every delegate goes into the draw to win trips to Australia flying Pacific Blue. The prizes will be drawn on the day and you must be there to receive the prize.

Take advantage of
earlybird registration!

For more information
and registration visit:

www.smallbusinesssummit.org.nz
or e-mail: admin@ibf.org.nz
or call: 09 419 0450