



## **Young Entrepreneurs Dream wins them Top Award!**

### **ABC Dreams, from Macleans College, win First Place at the Lion Foundation Young Enterprise Scheme Oral Business Planning Presentation finals for Counties Manukau.**

The Young Enterprise Scheme (YES) is where young entrepreneurs put their creativity into practice. As directors of their own company, students are challenged to develop a business plan and execute that plan for real, making their own decisions and managing risk. The YES is about experiencing business in the widest sense.

Thirteen teams from schools across the Manukau region made it to the finals and competed for the top three awards. ABC Dreams took the top award, impressing the judges with their creative, innovative, educationally illustrated children's story book designed to appeal to both parents and young children. The book followed Eddie Medley, a Ragdoll, as he ventured across New Zealand in search of the mystical Taniwha, meeting all kinds of animals on the way. Eddie learns new things that will aid him in his quest to free the great creature. With his compass, notebook, pen and of course his special-travelling jandals, you can journey with Eddie and experience the wonders of Aotearoa on the way!

The YES is facilitated in Counties Manukau by Enterprising Manukau. "This programme provides young people with a fantastic opportunity to see how exciting business development can be. It is a practical programme that allows those involved the opportunity to showcase their successes while experiencing the challenges involved in business. It gives us a huge amount of satisfaction seeing such talented young people in the Manukau region becoming involved in business and living their dreams. These people will be our future business leaders" says Enterprising Manukau Chief Executive Gaele Deighton.

"We are also extremely grateful to have many local businesses involved in the judging process, without their support and passion, the programme wouldn't be the success it is."

Second place went to iFigure from Aorere College, who is producing a Pacific Island Style Zumba Workout DVD for Pasifika families and will be suitable for all ages. iFigure also won the Best Business Plan Competition Award. Third place went to Fertee & Co from Macleans College, who produces an organic eco-friendly coffee-based fertiliser from used coffee grinds and various organic waste. Pukekohe High School's Campex who produce glow-in-the-dark guy ropes as a solution to many campers' problem of tripping over their own tent guy ropes, won the Accent Print Ltd Business Card competition and received 200 cards of their winning design.

ENDS

Image attached. ABC Dreams Directors pictured with Tony Caughey, Chairman of Young Enterprise Trust

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