

Media Release



Young Entrepreneurs set to go!

Over 500 secondary students (year 12/13) and 30 teachers from 17 schools made up the 75 student teams that were at Counties Manukau E-Day (Entrepreneurial Day) on Monday 08 March at TelstraClear Pacific Events Centre. The E-Day marks the launch of this year's Lion Foundation Young Enterprise Scheme (YES) where all students come together to start the year's planning, as well as finding out expectations and tips on how to succeed.

The YES programme is designed to help students gain knowledge in operating a small business, team building, relationship management, following procedures, record keeping, legal requirements and the process of reporting company performance.

We were very fortunate on the day to have the support of 57 business coaches representing various businesses/organisations including Rotary, MCC, AUT, Westpac Bank, BNZ Bank, ACC, ActionCoach, Language Perfect to name just a few who volunteered their time to spend with student teams. These coaches spent an hour and a half listening to business ideas and providing encouragement and guidance to ensure that ideas were fully formed and had the potential to succeed. Coaches are critical to the success of E-Day which is in turn critical to the success of YES 2010. We thank everyone who took part on the day.



We have some really enthusiastic, focused and well organised student teams this year and no doubt this will be a fantastic YES year in Counties Manukau. The students found the day very valuable – particularly the sessions with the coaches.

We want to acknowledge and say THANKS to the following Counties Manukau E-Day sponsors: Our special thanks also go to some of our **Manukau Businesses** who have sponsored the day's **morning tea** and **lunch**. They are as follows:

- TelstraClear Pacific Events Centre (venue sponsors)
- South Pacific Loans Ltd (Cash sponsor)
- Progressive Enterprises (Cash sponsor)
- Rainbows End (Cash sponsor/prize sponsor)
- BevPac Ltd (sponsored soft drinks)
- Abes Bagel and Jack Links (snacks)
- Foodstuffs (fruit)
- Irvines, Bakery Division of Goodman Fielder (pies)
- Austins Catering (use of kitchen, fridge and oven)



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